

215-315-3969

Build. Maintain. Enhance.



Michele T. Schina, CPA *Financial Excellence for Women Entrepreneurs*

A lifestyle-altering group financial coaching program

NOW is the time to UP-LEVEL your financial well-being



Be one of the few that **RECOGNIZES THE URGENCY** of a shift in thinking to **CHANGE** your financial reality and **CROSSOVER** into 2015 prepared.

Financial Excellence for Women Entrepreneurs is a small group coaching program for women ready to step into their financial excellence and take charge of their financial health and well-being.

This program is for you if:

- ♦ You are a woman in business: a solopreneur, an entrepreneur, or one that is building a book of business;
- ♦ You spend little time during your week focusing on financial objectives or evaluating financial results;
- ♦ Financial tasks get “squeezed in” to your already busy day: billing, proposal-writing, or bill-paying;
- ♦ Financial analysis is not even on your priority list – measuring your financial results against your plan; ie. monthly cash flow results; job, service or product profitability;
- ♦ You feel uncomfortable with where you stand with your finances (which causes an underlying worry) – you have debt that doesn’t feel good to you; your tax preparation is at the bottom of the list; you haven’t evaluated your upcoming health care plan options;
- ♦ Your financial well-being is in someone else’s hands: your partner, your Finance Director or manager, or your Accountant;

- ♦ Participating in a group program to talk about your finances would make you feel vulnerable and sounds embarrassing, frightening or overwhelming;
- ♦ You want to recognize and stop doing things that don’t serve your financial well-being, but you’re not quite sure how.

In this course:

- ♦ You will gain clarity and receive one on one coaching on your financial excellence;
- ♦ You will learn tools, methods and processes to use in your day-to-day work;
- ♦ You will get personal coaching from a CPA with over 20 years of experience in accounting, taxes and business management;
- ♦ You will have a safe space to discuss financial fears and hindrances and participate with others as dedicated and determined as you, learning from each other, while at the same time focusing on your objectives and developing your personalized plan.

This is an opportunity to connect with like-minded, successful women in a safe and supportive environment designed to help you focus, gain clarity and strengthen your financial core.

About the Program:

Financial Excellence for Women Entrepreneurs is a 6-month group coaching program designed for women entrepreneurs that provides focus, clarity and structure. Participants receive 12 hours of coaching – 6 group sessions and 6 personal sessions. Using straight, simple language and practical, easy-to-use tools, we will coach and educate women who are dedicated to creating, maintaining and enhancing their financial well-being.

Registration into the program is limited to a small group. Secure your spot now and take advantage of program discounts up to 20%! Email Lauren (laurenj@tmsii.com) to receive the program pricing, overview and application.



About Me:

I am a PA Certified Public Accountant, providing accounting, tax and consulting services for over 20 years since my start with KPMG LLP in 1992. My firm has small- and big- firm professional and technical experience and itself is entrepreneurial in nature. I am committed to economic enhancement of entrepreneurs and my community. I love what I do, especially when a client experiences being taken care of. You can read more about my philosophy at <http://tmsii.com/why-tms-ii/profile/>.

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